

COUNTRY CLUB AIRES PERFORMANCE STATISTICS SUMMARY

1st - 4th Qtr Calendar Year 2011

MONTH	Number of Performance Events *	Audience Count Total	Average Audience per Perf.	Number of Rehearsal Events	CCA Members (Performances +Rehearsals)	Avg CCA Members per Event	SIGNIFICANT PERFORMANCES / EVENTS
JANUARY	6	480	80	2	178	22	CCA sang at The First United Methodist Church in Sac for Clyde's retirement as Choir Director - 15Jan
FEBRUARY	5	302	60	2	142	20	Dale Cripe, Banjo player, joined SIR Br#33 and the CCA this month. (Note: Dale is also VP of the Sacramento Banjo Band.)
MARCH	7	400	57	3	228	23	CCA added new venue "Asbury Park" in Sacramento. Jim Munson, singer, joined SIR Br#33 and the CCA this month.
1Q TOTALS	18	1,182	66	7	548	22	1st Qtr Total Performances + Rehearsals =25
APRIL	6	373	62	3	201	22	CCA added new venue "Arcade Creek Manor" in Citrus Heights - 16Apr
MAY	6	511	85	3	184	20	CCA added new venue "Commons at Elk Grove" on 11 May CCA sang for the AFTAC Worldwide Reunion Banquet Dinner at McClellan-14May
JUNE	6	490	82	2	171	21	CCA added new venue "Casa de Flores" in South Sac - 7Jun CCA sang for the "Retired Minister's Conference" at the Sheraton Hotel - 17Jun
2Q TOTALS	18	1,374	76	8	556	21	2nd Qtr Total Performances + Rehearsals =26
TOTALS 1st HALF YEAR	36*	2556	58	15	1,104	22	1st Half Total Performances + Rehearsals =51
* Includes SIR Luncheons							
JULY (CCA Vacation Mo.)	1	93	93	0	3	3	"The SIR Trio": Bob Fitzgerald, Gary Goodenough & Mel Savery filled in for the vacationing CCA at the July SIR meeting.
AUGUST	5	259	52	4	232	26	Gil Robles, Guitarist, joined SIR Br#33 and the CCA this month.
SEPTEMBER	7	419	60	2	205	23	A new venue, Rolling Oaks Seniors, in Rocklin was added this month.
3Q TOTALS	13	771	59	6	440	23	3rd Qtr Total Performances + Rehearsals =19
OCTOBER	5	275	55	4	212	24	Robin Aurelius, Accordionist, joined SIR Br#33 and the CCA this month.
NOVEMBER	7	634	91	3	236	24	3 new venues added this month: Gethsemane Lutheran Church and Scottish Rite; in Sacramento; and Senior Life Center @ 1st United Methodist Church in Loomis
DECEMBER	9	544	60	2	262	24	Sutter Cancer Center, Sac; SIR Br#69, Dante Club; and the "Over 50;s Group" on Fruitridge Road. (Note: Gil Robles named incoming Little Sir for SIR Br#33.)
4Q TOTALS	21	1,453	69	9	710	24	4th Qtr Total Performances + Rehearsals =30
TOTALS 2nd HALF YEAR	34*	2,224	68	15	1,150	23	2nd Half Total Performances + Rehearsals =49
* Includes SIR Luncheons							
Year 2010 Totals =	70	4,780	68	30	2,254	23	Total Performances + Rehearsals =100
Director: <u>Clyde Kidd</u> ; Asst. Directors: <u>Paul Peterson, Conrad Allen & Bob Fitzgerald</u> ; Business Manager: <u>Fred Stallcop, PBS/HLM</u> ; Announcers: <u>Bob Keldgord & Bob Fitzgerald</u> CCA Band: <u>Piano/Keyboard- Jean Weathers; Drums- Houston Keehner; Acoustic Guitar- Gary Goodenough & Gil Robles; Slide Guitar- Wid Coryell;</u> <u>Harmonica- Mel Savery; Banjo- Glenn Lee, Wes Nakasora & Dale Cripe; Accordion- Robin Aurelius; Stumpf Fiddle- John Giles.</u>							
www.CountryClubAires.org Website Statistics for 2011:	VISITS: Total / Wkly Avg	1st Qtr: 2436 / 174	2nd Qtr: 2293 / 164	3rd Qtr: 3054 / 218	4th Qtr: 2732 / 195	TOTAL WEBSITE VISITS for 2011: 10,515 = Avg of 202 / week	

Sponsor=SIR Br#33;